



April 30, 2010

*****CONSUMER ALERT*****CONSUMER ALERT*****

MADIGAN: INFANTS STILL AT RISK AMID NEW CRIB RECALLS

Attorney General Renews Call for Manufacturing Association to Remove Cribs from Marketplace

Chicago—Attorney General Lisa Madigan today warned Illinois parents and caregivers about the risks associated with drop-side cribs following the U.S. Consumer Product Safety Commission (CPSC) recalls.

“Retailers should immediately stop selling drop-side cribs and parents and caregivers need to remove these hazardous cribs from their homes and day care centers,” Madigan said. “This is the eleventh recall of drop-side cribs, and at least 21 infants have died in these deadly products.”

Since 2007, the CPSC has recalled more than seven million drop-side cribs due to the risk of drop-side detachment. When the drop-side of a crib detaches, it can create a dangerous gap that babies can slip into and suffocate.

LaJobi, Inc. this week recalled 217,000 Graco-branded drop-side cribs after reports of 99 incidents, including hardware breakage and drop-side detachment. In addition, the CPSC announced a recall of all Simplicity cribs with tubular metal mattress-support frames.

On March 26, 2010, the Attorney General sent a letter to the Juvenile Products Manufacturers Association (JPMA) asking the trade organization, which represents the vast majority of crib manufacturers, to begin to take responsibility for these hazardous drop-side cribs. Specifically, the Attorney General asked JPMA to:

- Remove its seal of approval from all drop-side cribs;
- Initiate an education and outreach campaign, in partnership with her office, to inform consumers of the risks associated with drop-side cribs; and
- Provide consumers who have drop-side cribs with a purchase incentive that allows them to trade in unsafe cribs for new, safe cribs.

Of particular concern to Attorney General Madigan are the millions of drop-side cribs made and subsequently recalled by Simplicity, Inc. because Simplicity has since gone bankrupt and no longer exists. Therefore, consumers who own a recalled Simplicity crib have no a remedy. Yet, Ken Waldman, the former CEO of Simplicity, still sits on the JPMA board.

“The JPMA needs to take responsibility for promoting deadly and dangerous products. It must implement effective measures to remove these cribs from the marketplace, as well as from homes and day care centers,” Madigan said. “Illinois retailers should remove all remaining drop-side cribs from store shelves and return them to the manufacturer.”

To inform the public, the Attorney General is releasing an Urgent Alert on the dangers of drop-side cribs, in coordination with agency partners including Illinois Action for Children, Kids in Danger, the Illinois Hospital Association, Illinois PIRG (Public Interest Research Group), SIDS (Sudden Infant Death Services) of Illinois and the Illinois Chapter of the American Academy of Pediatrics.

The Urgent Alert flyer is available in English and Spanish and can be downloaded from the Illinois Attorney General’s web site at www.IllinoisAttorneyGeneral.gov. Copies of the flyer may also be obtained by calling the Illinois Attorney General’s Recall Hotline at 1-888-414-7678.

[Return to April 2010 Press Releases](#)



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¿SU BEBÉ ESTÁ DURMIENDO EN UNA CUNA DE BARANDA MÓVIL?



Se han retirado 7 millones de cunas de baranda móvil del mercado

Por lo menos 32 bebés han muerto



¿QUÉ DEBE HACER?

1. No compre una cuna de baranda móvil nueva o usada.
2. Si tiene una cuna de baranda móvil, revise la página de Web www.cpsc.gov para ver si se ha retirado su cuna del mercado. Si se retiró la cuna, cuidadosamente, siga las instrucciones.
3. Si no se ha retirado del mercado su cuna de baranda móvil, inspeccione la cuna y vea si le faltan algunas partes, o están sueltas o rotas. De vez en cuando, asegúrese que aprieta los soportes.
4. Si ha tenido un accidente con una cuna de baranda móvil, inmediatamente contacte a la Comisión de Productos Seguros de Consumo (CPSC) al 1-800-638-2772.
5. Si tiene alguna pregunta o inquietud de un producto peligroso o retirado del mercado, llame a la Línea de Productos Retirados de la Oficina de la Procuradora General de Illinois al 1-888-414-7678 (TTY: 1-800-964-3013).

IS YOUR CHILD SLEEPING IN A DROP-SIDE CRIB?



7 million drop-side cribs have been recalled

At least 32 babies have died



WHAT SHOULD YOU DO?

1. Do not buy a new or used drop-side crib.
2. If you already own a drop-side crib, check www.cpsc.gov to find out if your crib has been recalled. If your crib has been recalled, follow the recall instructions carefully.
3. If your drop-side crib has not been recalled, check the crib for missing, broken or loose parts or hardware. Make sure to tighten the hardware from time to time.
4. If you have had an incident with a drop-side crib, contact the Consumer Product Safety Commission (CPSC) immediately at 1-800-638-2772.
5. If you have any questions or concerns about a recalled or dangerous product, call the Illinois Attorney General's Product Recall Hotline at 1-888-414-7678 (TTY: 1-800-964-3013).